

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>52169</b>
	Alt Order #:	09804010
	Product Desc:	DSCC-NELSON
	Estimate:	560
	Flight Dates:	08/29/12 - 09/03/12
	Original Date / Rev:	08/24/12 / 08/24/12
	Order Type:	CIA - O

CBS 47

Primary AE:	Millennium Washington DC
Sales Office:	MNAT
Sales Region:	National

<b>Agency</b>	<b>Name:</b>	<b>Abar Hutton Media, LLC</b>
	Buying Contact:	
	Billing Contact:	
		6190 Grovedale Ct
		Alexandria, VA 22310

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Bill Nelson (D) US Senate
	Demographic:	A35+
	Product Codes:	US Senate
	Priority:	P-2
	Revenue Codes:	AGY, POL-CAND, GEN

New Business Thru: \_\_\_\_\_  
Order Separation: 00:15:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/03/12	32	\$12,245.00	\$10,408.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	32	\$12,245.00	\$10,408.25	0.00
<b>Totals</b>	<b>32</b>	<b>\$12,245.00</b>	<b>\$10,408.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
CBS 47	45%	\$12,245.00
Market	100%	\$27,211.11

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	0%	\$0.00
WAWS	2%	\$544.22
WCWJ	0%	\$0.00
WJXT	27%	\$7,347.00
WJXX	3%	\$816.33
WTLV	23%	\$6,258.56

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTEV	08/29/12	09/03/12	Action News @ Noon	CM	12:00 PM-12:30 P	M-WTF--	:30	2	\$460.00	P-2	0.00	NM	2	\$920.00
				Action News @ Noon											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/29/12	09/04/12	M-WTF--		2		\$460.00		0.00					
E 2	WTEV	08/29/12	09/03/12	Soap Rotator	CM	12:30 PM-2:00 P	M-WTF--	:30	6	\$460.00	P-2	0.00	NM	6	\$2,760.00
				Soap Rotator											
				SOAPS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/29/12	09/04/12	M-WTF--		6		\$460.00		0.00					

Advertiser:	Bill Nelson (D) US Senate
Product Desc:	DSCC-NELSON
Estimate:	560

**CBS 47**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WTEV	08/29/12	09/03/12	Soap Rotator Soap Rotator	CM	12:30 PM-2:00 PM	M- WTF- -	:30	6	\$460.00	P-2	0.00	NM	6	\$2,760.00
SOAPS															
E 3	WTEV	08/29/12	09/03/12	M-F 4p-430p Judge Joe Brown	CM	4:00 PM-4:30 PM	M- WTF- -	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00
JUDGE J BROWN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/12	09/04/12	M- WTF- -		3			\$200.00			0.00			
E 4	WTEV	08/29/12	09/03/12	M-F 430p-5p Judge Judy	CM	4:30 PM-5:00 PM	M- WTF- -	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/12	09/04/12	M- WTF- -		2			\$300.00			0.00			
E 5	WTEV	08/29/12	09/03/12	Action News @ 6p Action News @ 6p	CM	6:00 PM-6:30 PM	M- WTF- -	:30	2	\$460.00	P-2	0.00	NM	2	\$920.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/12	09/04/12	M- WTF- -		2			\$460.00			0.00			
E 6	WTEV	08/29/12	09/03/12	CBS Evening News CBS Evening News	CM	6:30 PM-7:00 PM	M- WTF- -	:30	1	\$460.00	P-2	0.00	NM	1	\$460.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/12	09/04/12	M- WTF- -		1			\$460.00			0.00			
E 7	WTEV	09/01/12	09/01/12	Sa Action News @ 7p Sa Action News @ 7p	CM	7:00 PM-8:00 PM	- - - - - S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/27/12	09/02/12	- - - - - S-		1			\$250.00			0.00			
E 8	WTEV	09/02/12	09/02/12	Su Action News @ 630p Su Action News @ 630p	CM	6:30 PM-7:00 PM	- - - - - S	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/27/12	09/02/12	- - - - - S		1			\$250.00			0.00			
E 9	WTEV	08/29/12	09/03/12	M-F 7p Judge Judy	CM	7:00 PM-7:30 PM	M- WTF- -	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/12	09/04/12	M- WTF- -		2			\$400.00			0.00			
E 10	WTEV	08/29/12	09/03/12	M-F 730p Two And A Half Men	CM	7:30 PM-8:00 PM	M- WTF- -	:30	4	\$400.00	P-2	0.00	NM	4	\$1,600.00
2.5 MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/12	09/04/12	M- WTF- -		4			\$400.00			0.00			
11	WTEV	09/03/12	09/03/12	Mon Reg 3 Hawaii Five-O	CM	10:00 PM-11:00 PM	M- - - - -	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
HAWAII 50 **ENTERED AS MG - PENDING CF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	M- - - - -		1			\$1,200.00			0.00			
E 12	WTEV	08/29/12	09/03/12	M-F Action News @ 11p M-F Action News @ 11p	CM	11:00 PM-11:35 PM	M- WTFSS	:30	3	\$465.00	P-2	0.00	NM	3	\$1,395.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/12	09/04/12	M- WTFSS		3			\$465.00			0.00			
E 13	WTEV	08/29/12	09/03/12	Letterman Letterman	CM	11:35 PM-12:35 AM	M- WTF- -	:30	3	\$150.00	P-2	0.00	NM	3	\$450.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/12	09/04/12	M- WTF- -		3			\$150.00			0.00			
14	WTEV	09/02/12	09/02/12	Action News Sunday/Eye Action News Sunday/Eye on	CM	11:30 AM-12:00 PM (11:30 AM-12:00 PM)	M- - - - - S	:30	1	\$40.00	P-3	0.00	NM	1	\$40.00
NEWS															

**CBS 47**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	WTEV	09/02/12	09/02/12	Action News Sunday/Eye on	CM	11:30 AM-12:00 PM	-----S	:30	1	\$40.00	P-3	0.00	NM	1	\$40.00
<div>NEWS</div> <div> <div>Start Date</div> <div>End Date</div> <div>Weekdays</div> <div>Spots/Week</div> <div>Rate</div> <div>Rating</div> </div> <div> <div>Week: 08/27/12</div> <div>09/02/12</div> <div>-----S</div> <div>1</div> <div>\$40.00</div> <div>0.00</div> </div>															
Totals														32	\$12,245.00